

**Exhibit 1**  
**To Declaration of Robert Salame**

**GLUCK LAW FIRM, P.C.**

2125 S. BEVERLY LOS ANGELES CA 90034

(310) 776-7413

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| INFO@GLUCKIP.COM

August 10, 2020

**VIA E-MAIL**

[WeWoreWhat@gmail.com](mailto:WeWoreWhat@gmail.com)

[Danielle@WeWoreWhat.com](mailto:Danielle@WeWoreWhat.com)

[Jen@JenniferPowell.com](mailto:Jen@JenniferPowell.com)

RE: *CV Collection LLC v. Danielle Bernstein & We Wore What, et al.*

To Whom It May Concern:

We represent CV Collection LLC dba The Great Eros, the celebrated fashion label founded by designer Christina Viviana.

It has recently come to our client's attention Danielle Bernstein, We Wore What, and related parties are advertising, marketing, offering for sale, and selling unauthorized reproductions of our client's famous artwork and trade dress without our client's permission or knowledge, appearing in Schedule A attached.


Our client is of the view that your company's unauthorized use of its original artwork, and the manner in which it is using the work, is damaging and is likely to cause consumers familiar with our client's work to believe there is a relationship between the parties. Accordingly, our client believes such conduct on your company's part constitutes claims including but not limited to violations of the Lanham Act, and copyright infringement, under U.S. and California law, and it must immediately cease.

Be advised that our client takes this matter very seriously. By this letter, we are offering you (or your counsel) the opportunity to discuss our client's concerns in greater detail and to resolve this matter amicably without resort to legal proceedings. Please let us know by Friday August 14, 2020 if you are willing to engage in such a discussion.

We look forward to your prompt, favorable response. In the meantime, all of our client's rights with respect to this matter are expressly reserved.

Sincerely,

GLUCK LAW FIRM P.C.

By:   
Jeff Gluck

## SCHEDULE A



Liked by christina.beena and 34,879 others

weworewhat Guys I did something crazy.. I turned my favorite new [@shopweworewhat](#) swim print into peel and stick wallpaper!! What do you think? Would you buy this? I picture it most on a wall in a bathroom.. I'm obsessed! It would be an e-commerce exclusive and if you're into it I'll produce a bunch of rolls for launch! Comment and let me know eeeee!